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#### 2024 PENNSYLVANIA BUSINESS CENTRAL EDITORIAL CALENDAR

Publication Date	List(s)	Edition Focus	Special Focus
1.26.24	Top 100 People Signature Edition	Central PA Leadership Edition     Healthcare Quarterly	• Economic Outlook 2024
2.23.24	Top 100 Organizations Signature Edition	Business Resources Edition     Banking/Financial Quarterly	• Diversity, Equity, Inclusion
3.29.24 SLG	Top Commercial Real Estate Agencies     Construction Companies in Central PA	Law Quarterly	Work-Force Housing     Spotlight Cambria County
4.26.24	Tourism Bureaus     Chambers of Commerce	Healthcare Edition/Healthcare Quarterly	Summer Central PA Activities     Guide
5.31.24 SLG	<ul><li> Top Financial Planners</li><li> Top Benefits Solutions Companies</li></ul>	Financial Edition     Banking/Financial Quarterly	• Financial Planning Guide • Financial Planners Roundtable
6.28.24	Top Law Firms / Start Ups	Law Quarterly     Entrepreneurs	Spotlight Blair County
7.26.24 BOL	• Top Development Corporations • Signature Leaders Under 30	Economic Development Edition     Healthcare Quarterly	<ul><li>PA Rural Healthcare</li><li>Ben Franklin Technology Profile</li></ul>
8.30.24 MBC	Banks     Credit Unions	Banking/Financial Quarterly	Banking CEO Roundtable
9.27.24	Made in Central Pennsylvania	Manufacturing Edition     Law Quarterly	Spotlight Indiana County
10.25.24 SLG	Hospitals     Independent Insurance Agencies	Hospitals Edition     Healthcare Quarterly	Spotlight Lycoming County
11.27.24	Top Accounting Firms     Foremost Under 40	Professional Services Edition     Banking/Financial Quarterly	Spotlight Indiana County
12.20.24	Industrial Parks     Public Airports	Infrastructure Edition     Law Quarterly	• Women in Business

#### **SPECIAL SECTION PUBLICATIONS**

MBC MARCELLUS ANNUAL GUIDE / AUGUST

**BOL** BOOK OF LISTS / SEPTEMBER

**SLG** SENIOR LIVING GUIDE / MARCH, MAY, JULY & NOVEMBER



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1/2 PAGE HORIZONTAL	10.125	5.75	1/8 PAGE HORIZONTAL	5	2.75
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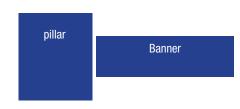
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Pub. Date	Issue	Focus	Advertising Deadline
January 26	PBC	Central PA Leadership Edition / Healthcare Quarterly   Issue Recognition Program: Top 100 People Signature Edition / Special Focus: Economic Outlook 2024	January 22
February 23	PBC	Business Resources Edition / Banking/Financial Quarterly Issue Recognition Program: Top 100 Organizations Signature Edition / Special Focus: Diversity, Equity, Inclusion	February 19
March 29	PBC	Law Quarterly Issue Recognition Program: Top Commercial Real Estate Agencies / Construction Companies in Central PA Special Focus: Work-Force Housing / Spotlight Cambria County	March 25
March 29	SLG	Senior Healthcare Edition Issue Recognition Program: Top Home Healthcare Agencies / Elder Law / Special Focus: County Offices of Aging	March 25
April 26	PBC	Healthcare Edition/Healthcare Quarterly Issue Recognition Program: Tourism Bureaus / Chambers of Commerce / Special Focus: Spring - Summer Central PA Activities Guide	April 22
April 26	WIB	Resources Edition Issue Recognition Program: Top Non-Profit Leaders in Central PA / Special Focus: Resources for Women-Owned Businesses	April 22
May 31	PBC	Financial Edition / Banking/Financial Quarterly Issue Recognition Program: Top Financial Planners / Top Benefits Solutions Companies Special Focus: Financial Planning Guide / Financial Planners Roundtable	May 27
May 31	SLG	Senior Lifestyle Edition / Senior Networking Groups / Lifelong Learning (OLLI) Issue Recognition Program: Top Assisted Living Facilities / Top Retirement Communities / Special Focus: Senior Friendly Destinations in Central PA	May 27
June 28	PBC	Law Quarterly / Entrepreneurs   Issue Recognition Program: Top Law Firms / Start Ups / Special Focus: Spotlight Blair County	June 24
June 28	WIB	Mentoring & Networking Edition Issue Recognition Program: Fifty to Follow / Special Focus: Top PA Networking Groups	June 24
July 12	MPG	Successful Tips for Strategic Planning/Retreats  Issue Recognition Program: Top Meeting/Planning Facilities / Special Focus: Sales Force Training / Team Building / Local Roundtable	July 8
July 26	PBC	Economic Development Edition / Healthcare Quarterly Issue Recognition Program: Top Development Corporations / Signature Leaders Under 30 Special Focus: PA Rural Healthcare / Ben Franklin Technology Profile	July 22
July 26	SLG	Family Caregiver Support   Issue Recognition Program: Memory Care Centers / Special Focus: Alzheimer's/Dementia / Managing Finances	July 22
August 30	PBC	Banking/Financial Quarterly Issue Recognition Program: Banks/ Credit Unions / Special Focus: Banking CEO Roundtable	August 26
August 30	WIB	Women in Manufacturing Edition Issue Recognition Program: Top Female CEOs / Special Focus: Women Entrepreneurs Roundtable	August 26
August 30	мвс	MBC Annual Resource Guide Issue Recognition Program: Industry List / Special Focus: Shale Coverage of PA, WV, and OH / B2B Resources	August 26
September 13	BOL	Recap Top 100 Lists   Issue Recognition Program: Consolidation of 2024 Industry Lists / Special Focus: Emerging Central Pennsylvania Industries	September 9
September 27	PBC	Manufacturing Edition / Law Quarterly Issue Recognition Program: Made in Central Pennsylvania / Special Focus: Fall/Winter Central PA Activities Guide / Spotlight Centre County	September 23
October 25	PBC	Hospitals Edition / Healthcare Quarterly   Issue Recognition Program: Hospitals / Independent Insurance Agencies / Special Focus: Healthcare Heroes / Spotlight Lycoming County	October 21
October 25	WIB	Career Development Edition / Breast Cancer Awareness  Issue Recognition Program: Women Making a Difference / Special Focus: Business Leadership Programs/Resources for Women	October 21
November 27	PBC	Professional Services Edition / Banking/Financial Quarterly   Issue Recognition Program: Top Accounting Firms / Foremost Under 40 / Special Focus: Spotlight Indiana County	November 25
November 27	SLG	Senior Financial Edition / Home Services/Resources   Issue Recognition Program: Top Homecare Equipment & Supplies / Special Focus: Adult Day Centers / Support Groups for Adults with Aging Parents	November 25
December 20	PBC	Infrastructure Edition / Law Quarterly Issue Recognition Program: Industrial Parks / Public Airports / Special Focus: Women in Business	December 16