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C-Level Executives & Influential Business Decision Makers

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Pub. Date	Issue	Focus	Advertising Deadline
January 26	PBC	Central PA Leadership Edition / Healthcare Quarterly Issue Recognition Program: Top 100 People Signature Edition / Special Focus: Economic Outlook 2024	January 22
February 23	PBC	Business Resources Edition / Banking/Financial Quarterly Issue Recognition Program: Top 100 Organizations Signature Edition / Special Focus: Diversity, Equity, Inclusion	February 19
March 29	PBC	Law Quarterly Issue Recognition Program: Top Commercial Real Estate Agencies / Construction Companies in Central PA Special Focus: Work-Force Housing / Spotlight Cambria County	March 25
March 29	SLG	Senior Healthcare Edition Issue Recognition Program: Top Home Healthcare Agencies / Elder Law / Special Focus: County Offices of Aging	March 25
April 26	PBC	Healthcare Edition/Healthcare Quarterly Issue Recognition Program: Tourism Bureaus / Chambers of Commerce / Special Focus: Spring - Summer Central PA Activities Guide	April 22
April 26	WIB	Resources Edition Issue Recognition Program: Top Non-Profit Leaders in Central PA / Special Focus: Resources for Women-Owned Businesses	April 22
May 31	PBC	Financial Edition / Banking/Financial Quarterly Issue Recognition Program: Top Financial Planners / Top Benefits Solutions Companies Special Focus: Financial Planning Guide / Financial Planners Roundtable	May 27
May 31	SLG	Senior Lifestyle Edition / Senior Networking Groups / Lifelong Learning (OLLI) Issue Recognition Program: Top Assisted Living Facilities / Top Retirement Communities / Special Focus: Senior Friendly Destinations in Central PA	May 27
June 28	PBC	Law Quarterly / Entrepreneurs Issue Recognition Program: Top Law Firms / Start Ups / Special Focus: Spotlight Blair County	June 24
June 28	WIB	Mentoring & Networking Edition Issue Recognition Program: Fifty to Follow / Special Focus: Top PA Networking Groups	June 24
July 12	MPG	Successful Tips for Strategic Planning/Retreats Issue Recognition Program: Top Meeting/Planning Facilities / Special Focus: Sales Force Training / Team Building / Local Roundtable	July 8
July 26	PBC	Economic Development Edition / Healthcare Quarterly Issue Recognition Program: Top Development Corporations / Signature Leaders Under 30 Special Focus: PA Rural Healthcare / Ben Franklin Technology Profile	July 22
July 26	SLG	Family Caregiver Support Issue Recognition Program: Memory Care Centers / Special Focus: Alzheimer's/Dementia / Managing Finances	July 22
August 30	PBC	Banking/Financial Quarterly Issue Recognition Program: Banks/ Credit Unions / Special Focus: Banking CEO Roundtable	August 26
August 30	WIB	Women in Manufacturing Edition Issue Recognition Program: Top Female CEOs / Special Focus: Women Entrepreneurs Roundtable	August 26
August 30	MBC	MBC Annual Resource Guide Issue Recognition Program: Industry List / Special Focus: Shale Coverage of PA, WV, and OH / B2B Resources	August 26
September 13	BOL	Recap Top 100 Lists Issue Recognition Program: Consolidation of 2024 Industry Lists / Special Focus: Emerging Central Pennsylvania Industries	September 9
September 27	PBC	Manufacturing Edition / Law Quarterly Issue Recognition Program: Made in Central Pennsylvania / Special Focus: Fall/Winter Central PA Activities Guide / Spotlight Centre County	September 23
October 25	PBC	Hospitals Edition / Healthcare Quarterly Issue Recognition Program: Hospitals / Independent Insurance Agencies / Special Focus: Healthcare Heroes / Spotlight Lycoming County	October 21
October 25	WIB	Career Development Edition / Breast Cancer Awareness Issue Recognition Program: Women Making a Difference / Special Focus: Business Leadership Programs/Resources for Women	October 21
November 27	PBC	Professional Services Edition / Banking/Financial Quarterly Issue Recognition Program: Top Accounting Firms / Foremost Under 40 / Special Focus: Spotlight Indiana County	November 25
November 27	SLG	Senior Financial Edition / Home Services/Resources Issue Recognition Program: Top Homecare Equipment & Supplies / Special Focus: Adult Day Centers / Support Groups for Adults with Aging Parents	November 25
December 20	PBC	Infrastructure Edition / Law Quarterly Issue Recognition Program: Industrial Parks / Public Airports / Special Focus: Women in Business	December 16