UPMC Altoona Foundation’s Golf Classic raises $67,000 to benefit patients

ALTOONA, PA – Through the generosity of 37 sponsors and 234 golfers, the UPMC Altoona Foundation raised $67,000 for direct patient care at UPMC Altoona at the 8th Annual Golf Classic held June 19 at Scotch Valley Country Club, Hollidaysburg.

“We express our sincere gratitude to our sponsors and golfers who made this so successful,” said Tim Balconi, president, UPMC Altoona Foundation. “We are grateful to our breakfast sponsor, Sheetz, Inc., and to our after-golf reception sponsor, Subway; to those who supported the event with donations and to our many volunteers and staff who gave their time to make sure our golfer-guests had a great day despite some heavy rain during the morning flight.”

The Foundation extends its appreciation to Denny DeGol for providing a complimentary round of golf at Scotch Valley to all golfers, the staff at Scotch Valley Country Club for their friendly, professional management of the event and to Stuckey Ford Subaru for sponsoring a hole-in-one contest to win a new car.

Penn State history instructor and Explore Altoona partner to promote Blair County’s historic site

ALTOONA, PA – A digital and downloadable peek into Blair County’s historic past is now available thanks to Jared Frederick, a Penn State Altoona history instructor. The Heritage Passport to Blair County helps visitors and locals alike gain an appreciation for one of the State’s most historic counties.

The project offered a number of students exciting opportunities to explore regional history and devise means to share that heritage with locals and travelers alike.

Frederick initiated a project modeled after a similar National Park Service program of heritage with locals and travelers alike. Exciting opportunities to explore regional State’s most historic counties. To Blair County helps visitors and locals alike.

Jared Frederick, a Penn State Altoona professional management of the event and to Stuckey Ford Subaru for sponsoring a hole-in-one contest to win a new car.

CONCURRENT TECHNOLOGIES CORPORATION ANNUAL REPORT WINS 3 AWARD

JOHNSTOWN, PA – The Concurrent Technologies Corporation Fiscal Year 2016 annual report has won a Gold MarCom award, Gold HERMES award and a newly announced APEX Award for Publication Excellence, marking the eleventh consecutive year that the publication has been honored for marketing communications excellence in national and international competitions.

“Our annual report has won 18 awards in the past 11 years, and we are proud to be competing against the best in the industry,” said Mary Bevan, director, corporate communications and brand marketing, Concurrent Technologies Corporation.

Bevan serves as the project manager for the annual report. She noted that the team has won APEX, Hermes, Ragan Communications and Service Industry Advertising honors in addition to MarCom awards. There have been 11 gold awards and one platinum award over the past 11 years.

The 2016 MarCom Awards, an international competition that recognizes outstanding achievements by marketing and communication professionals, is administered and judged by the Association of Marketing and Communication Professionals.

HERMES Awards honor the messengers and creators of traditional and emerging media, from websites to annual reports. The competition is international and more than 200,000 entries have been received since the inaugural year in 1994.

Corporate and nonprofit publishers, writers, and designers who create print, web, electronic, and social media have participated in the APEX Awards for Publication Excellence competition for 29 years.

CENTRE

Centre Crest Nursing Home plans to build new facility

BELLEFONTE, PA – The Centre Crest Nursing Home board of directors announced plans on July 18 to build a brand-new 240-bed skilled nursing facility behind the former Starlite Drive-In Theatre between Benner Pike and East College Avenue. The plans call for it to be operational in the summer of 2020.

The $39 million facility will offer traditional long-term care, as well as three specialty units that are in high demand for Centre County residents: a high acuity unit, for patients with complex medical conditions; a memory care unit of which there are few in the area; and a short-term rehabilitation unit.

The new 135,645 square-foot facility will expand current room size by more than 100 square feet per room and increase number of private rooms from four to 66. The facility will also offer more dining options and programming to its residents, Betsy Boyer, Centre Crest’s board president said.

The decision to leave its long-time home in Bellefonte was not an easy decision for the board, but concluded the move was necessary. With the new building, Centre Crest will be able to offer more to the baby boomer generation and it offers the opportunity to expand in the future. It was also the most cost effective option, as the current building would not pass new building regulations.

CLEARFIELD

Six students attend International Powder Metal Conference

DUBOIS, PA – For the Penn State DuBois General Engineering Program, what happens in Vegas doesn’t just stay there, it’s heard around the world. Six students from the program attended the international conference on powder metallurgy, POWDERMET 2017, this summer in Las Vegas, Nevada and presented research there. Their participation in the conference was made possible by a student grant from the National Science Foundation. The students qualified the grant due to the merit of the research they’re conducting within their degree program.

Students presented work in the form of informational posters and academic papers explaining research projects they’ve conducted. The hands-on projects included the development of new methods to join together powder metal parts and ways to improve quality and production of parts.

Powder metal is used to produce parts for items most people use every day, unaware that this industry has made the production of these items possible. Powder metal parts are used in everything from cars to household appliances. The student’s work demonstrates real value and relevance to the industry, indicating how successful they’ve been in their academic studies.

HUNTINGDON

One-Stop opens new Cricket Wireless location

HUNTINGDON, PA – One-Stop Communications and Cricket Wireless are opening the first Cricket Wireless retail store at MAT Plaza in Huntingdon.

The community is invited to visit the newly remodeled Cricket showroom and check out featured sales on their latest products and phones from all the major phone manufacturers.

The grand opening of the new store was celebrated on July 21 with prizes and phone specials. Big Froggy 101 was on site for a live broadcast and the Huntingdon County Chamber of Commerce coordinated the ribbon cutting ceremony. Grand opening specials will continue through July.

The new Cricket store is located at 9048 William Penn Highway in Huntingdon.

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